

SPECIALISATION

EPR Advisors is a strategic corporate communications agency. We specialise in holistically integrated B2B communication for text, audio and video.

EXPERTISE

Strategy development corporate communications, content production and distribution (text, image, audio and video). Agenda setting, thought / key opinion leadership, media relations, social media, content hubs, communication workshops and coaching. Transformation and crisis communication.

INDUSTRY FOCUS

IT, technology, industry, energy, construction and social affairs.

COUNTRY FOCUS

From Augsburg in the DACH region branching out internationally.

OUR GOAL

Strategic development and expansion of your product and corporate communications. Increase your brand awareness. Measurably higher visibility in relevant markets and amongst the most important target groups. Image building.

OUR DNA

Excellent standards and the highest quality in text and video, reliability, forward-thinking on topics and delivering (journalistic) added value to interest and mobilise decision-makers.

CLIENT STRUCTURE

Medium-sized businesses, global companies, business units.

PERFORMANCE PROFILE

B2B - Strategic corporate communications

- Strategic consulting and coaching
- Professional support on project or retainer basis
- Provision of additional capacities and expertise for your day-to-day business
- Coordination of marketing, sales and communication (360-degree communication)
- Increased visibility of your topics and products
- Personally cultivated networks in the trade and business press

B2B - content creation

- Content production (text/audio/video) for all channels
- Corporate publishing (print + digital)

Digital communication

- Social media
- Development of digital publishing concepts (corporate blogs, content hubs, online magazines etc.)

PARTNER

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CONTACT

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